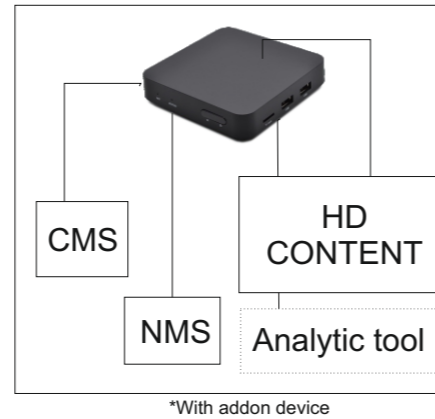**Viewsys Pro Plus** A Next gen product of Thelocads   is designed to allow customers add value with an advent of HD content(Image , Video) over screen and use our business analytics tool to understand the business way and growth.

A Robust solution that works on **Pay as grow** module and allows client to be connected with end customers to understand their requirement while positioning the value of signage with HD content over screen.

Business entitiy can use it to raise brand value, connect to end user and also analyse their business and requirements

Thelocads DS solution is easy to use and allows user to use the product without having much knowledge about IT system. This is the Next gen version of viewsys and can be used to display HD content over system and change at users own will.

A plug and play module allows the signage to be operated without any hassle

CMS
NMS
HD CONTENT
Analytic tool
*With addon device

Benefits of product

Next Generation Technology
Viewsys Pro Plus is based on state of art technology that allows business entities to use power of signage by displaying HD content,manage business by understanding customer and their needs.

Competitive Edge
Viewsys Pro plus has been designed to allows customer be on top of your product positioning and give competitive edge by allowing product, information ,launch to be shared to customers at will and also meet the requirement of customer by analyzing their needs.

Scalable
This system is scalable to higher versions of viewsys and can be tuned according to business needs.

Content over Fly
Broadcasting of content can be done over fly. Just upload – Verify – Push and content is over screen. This system allows client to understand people count and matrices to understand the regular and new customer
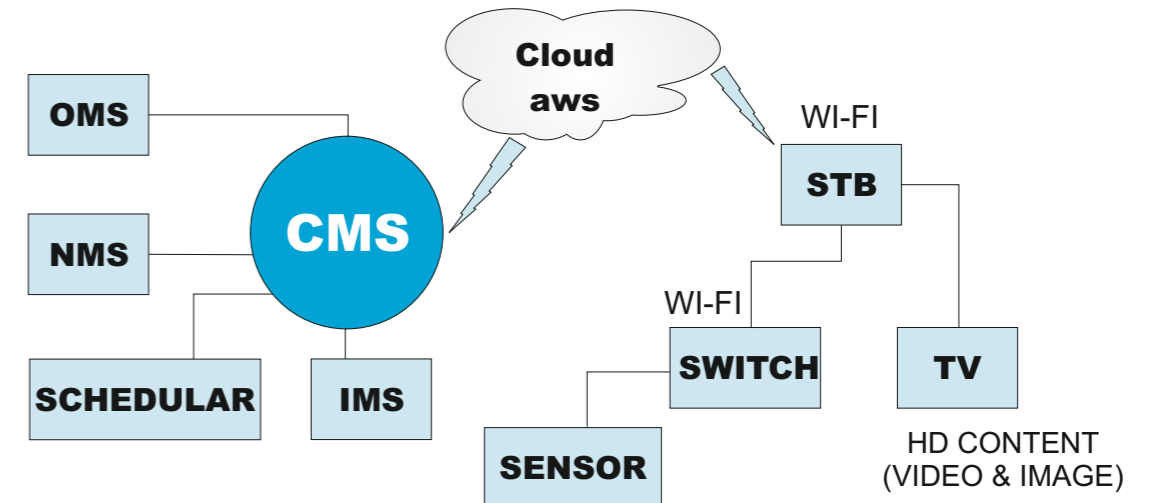
Business Analytics
Viewsys Pro plus helps business entity to understand their business better and plan accordingly

High Utility
Viewsys Pro Plus is High Utility product designed in such a way that one can be connected to their end customers anytime anywhere.

Connectivity Diagram

OMS
NMS
SCHEDULAR
IMS
CMS
Cloud aws
WI-FI
STB
WI-FI
SENSOR
SWITCH
TV
HD CONTENT (VIDEO & IMAGE)

Specifications

REMOTE

Version	7.1
Type	Nouget
RAM	4GB DDR3
ROM	32GB Flash
Processor	Amlogic
Wifi	Build in
USB	Two
HDMI	One
Ethernet	Yes
POS	No
Stream - Live	No
Analytics	Yes
Smart TV	Yes

CMS

Login Panel	Yes
Dashboard	Yes
Content Management	Yes
Geo Fencing	Yes
Geo Tagging	Yes
Report	Yes
Network Management	Yes
Watch Dog	Yes
Overlay Mgmt	Four
Controller	Core
Pay as grow model	Yes
Scalability	Yes
Content	All HD content & Analytics
Ad on	Stream service ,sensors and analytics
License	Shared
Industry	Retail , Banks , Restaurant and corporate

Company

About Company: Enigma exhibitions pvt ltd has been in the field of advertising and promotion. We do understand what it takes for a business owner to raise its brand and engage in promotion , branding and advertisement of product/ company. The locads as a product was developed to meet end customer requirement who doesn't have to shed a lot for creating his brand value.